

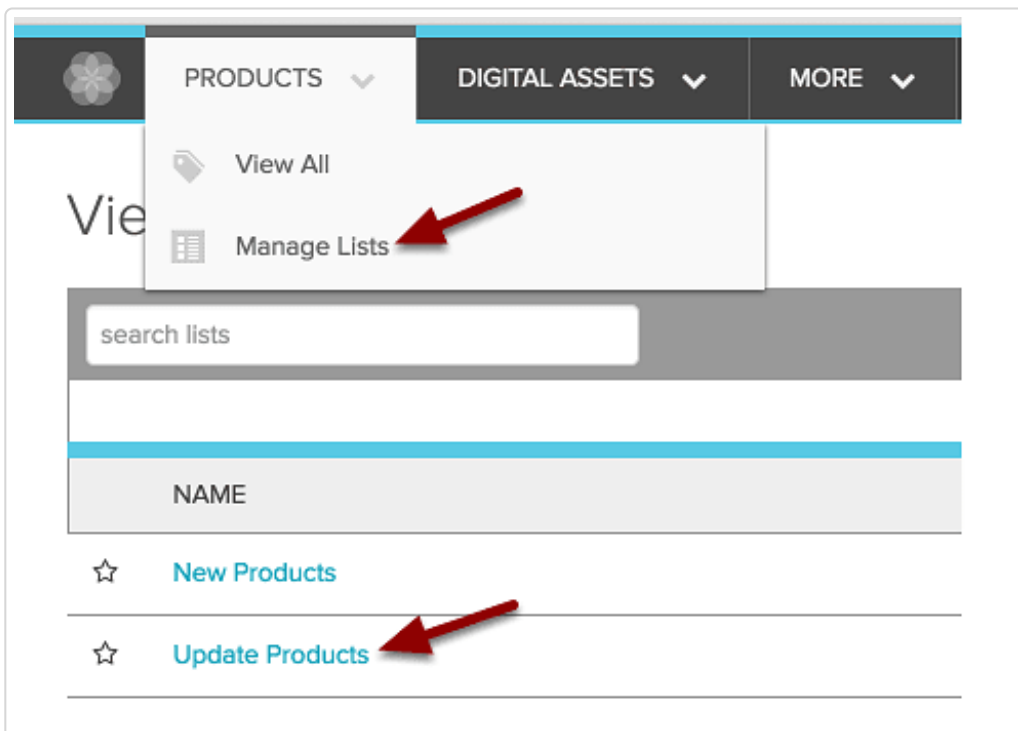
# Publishing Content to Essendant

Last Modified on 08/20/2019 3:17 pm EDT

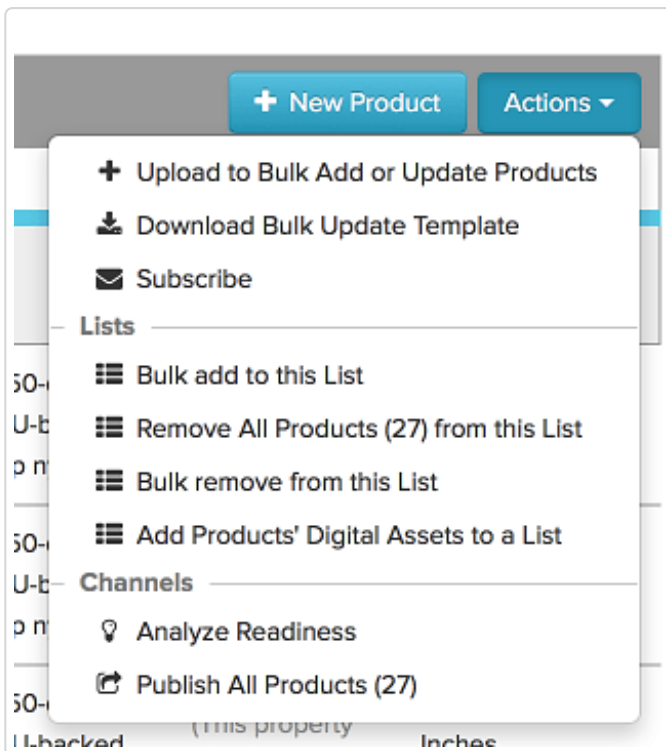
Publishing in Salsify is the process through which you can seamlessly push your updated product content directly to Essendant for their review.

Once you have refreshed your content, you can submit the product content to Essendant for review.

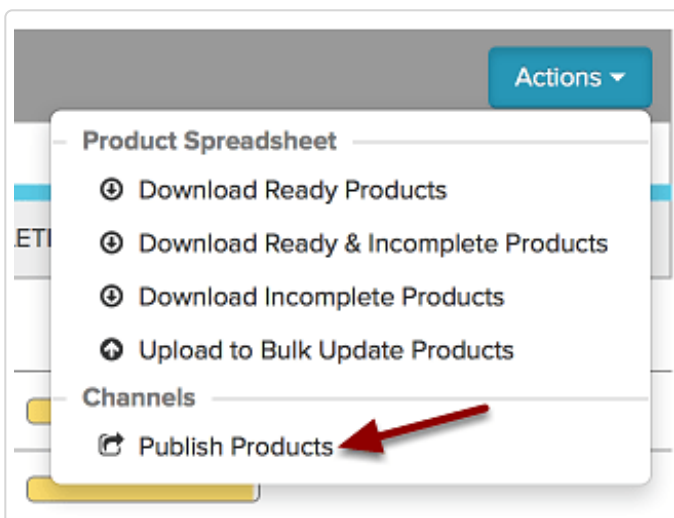
1. Select the list of products you wish to publish to Essendant . You can publish lists containing sku groups or individual skus, however sku groups are recommended to ensure that it's clear, when updates have been made, which version of sku-group values are intended for all products within the group.



2. Click on the **Actions** button, Select **Analyze Readiness**.



3. Once you have analyzed the readiness report, click on **Actions** and select **Publish Products**



4. After you select Publish Products, your product content will be sent to Essendant for review.